

# CHAMPIONS FOR SUSTAINABLE GROWTH AND SOCIAL EQUITY

The Marin Economic Forum provides direct value to the people of Marin by ensuring economic growth, enabling businesses to thrive, increasing the quality of life and preserving our assets and value. As a public-private economic development association, we achieve this in four ways.



#### EXPERTISE

Identifying economic barriers, opportunities, trends and priorities.

Our economic and policy experts provide unbiased, data-driven analysis to determine priority areas of focus to achieve sustainable economic growth and quality of life in Marin.

### **9** LEADERSHIP

Collaboration on actionable initiatives to create outcomes for success.

We engage stakeholders and form partnerships across sectors to create alignment and collaboration on actionable strategic initiatives that produce tangible results.

#### **1** INFLUENCE

Advocating for policy or systems improvements.

We "make the case" with relevant officials and leaders for policy or systems improvement and advocate for progress through to completion.

## AWA

#### **AWARENESS**

Education and communications campaigns.

We keep the public and community informed of the issues and draw collective focus on what matters most, creating support and momentum to move toward our economic goals.

Marin Economic Forum is a public-private funded 501c3 California Nonprofit Public Benefit Corporation. Our mission is to promote economic development in Marin County while enhancing social equity and protecting the environment.