



## SOLUTIONS IN ACTION

“The Marin Economic Forum is an essential private and public group that actively leads collaborative problem solving on local economic issues.”

*Judy Arnold, County Supervisor*



### Permit Simplicity Project

#### The challenge

An estimated 40% of construction projects in Marin County are performed without a permit, causing safety and environmental concerns, and loss of revenue.

#### A positive community solution

Marin Economic Forum is working in partnership with the Marin Builders Association and the City of San Rafael to make it easier and faster to obtain permits. Customer satisfaction surveys will measure improvements each year.

### Advocacy for Public Transit

#### The challenge

The City of San Rafael had proposed a delay of the SMART train line extension to Larkspur which would have exacerbated worker commutes and business and nonprofit workforce retention and recruiting problems. The delay also put at risk \$780 million in federal funding for the project.

#### A positive community solution

Marin Economic Forum provided leadership in economic analysis and advocacy to the City Council and to the public, making the case for SMART, a public service that brings enormous value to local businesses and residents. The effort helped to reverse the decision, allowing the extension to move forward.

### Business Expansion Assistance

#### The challenge

EO Products Corporate Headquarters was expanding offices in Marin County, requiring a cost-prohibitive water hook-up. Moving out of Marin would have cost the County hundreds of lost jobs and additional economic consequences.

#### A positive community solution

Marin Economic Forum led an effort with County and State officials to find an alternative fix resulting in the installation of a new efficient thermal cooling system. The solution not only allowed the company and jobs to stay and grow in Marin, but also enabled the environmental benefits of reduced water consumption and energy.