



Marin County Business Retention & Expansion Project

The Marin Economic Forum is leading a county-wide Business Retention & Expansion (BR&E) project throughout 2019-2020. The goal of the BR&E Project is to develop a set of actions in support of local businesses that can be led by different community partners, such as elected officials or residents.

WHAT THE PROJECT WILL DO

The project will conduct three activities:

1

Use a partner network to interview hundreds of Marin County businesses and understand their challenges.

2

Utilize the data and information collected to design initiatives that address these challenges and opportunities.

3

Engage community partners to fund, support and implement the initiatives.

HOW YOU CAN PARTICIPATE



SURVEY

Provide critical data to help the project understand your business



FOCUS GROUPS

Participate in focus groups organized for your location or industry



INTERVIEWS

Discuss business constraints and opportunities with our experts

IMPLEMENTING PARTNERS

Agricultural Institute of Marin · Marin Builders Association
Chambers of Commerce: Corte Madera · Fairfax · Hispanic · Larkspur · Mill Valley · Novato
San Anselmo · San Rafael · Sausalito · Tiburon
Marin Small Business Development Center · VenturePad